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Patent  
Attorney's Docket No. 033855-007

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of )

Giacalone, Jr. )

Application No.: 09/828,257 )

Filed: April 6, 2001 )

For: SYSTEM FOR ELECTRONICALLY )  
DISTRIBUTING, DISPLAYING )  
AND CONTROLLING )  
ADVERTISING AND OTHER )  
COMMUNICATIVE MEDIA )

Group Art Unit: 2152

Examiner: Unassigned

Confirmation No.: 4988

CHANGE OF CORRESPONDENCE ADDRESS FOR APPLICATION/PATENTCommissioner for Patents  
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Technology Center 2100

Please change the Correspondence Address for the above-identified [ x ] application  
[ ] patent to:Customer Number **21839**Date: October 22, 2003

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- [ ] Applicant/Inventor/Patentee.  
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Statement under 37 CFR 3.73(b) is enclosed.  
[X] Attorney or agent of record.  
[ ] Registered practitioner named in the application  
transmittal letter in an application without an  
executed oath or declaration. See 37 CFR  
1.33(a)(1). Registration Number \_.